



# ECU NEWS

## Annual Member Survey

### ECU Members Say

**“ECU treats me as if I have millions of dollars in my account!”**

With 85.7% of Eastman Credit Union members scoring as Happy Members, members again ranked great service as the number one reason they do business with ECU.



“Thanks to ECU’s investment in both physical branches and digital banking, members of all ages report relying on multiple ways to interact with the credit union. When members have a choice, banking becomes more convenient, and that boosts member satisfaction and loyalty,” said Catherine Lewis, Market Researcher of The Maclean Group in Charlotte, North Carolina.

Newsletter for Members • June 30, 2022

## News Briefs



### Holiday Closing

Eastman Credit Union will be closed Monday, September 5 in observance of Labor Day.

### ECU Shred Day

Do you have outdated, confidential documents lying around your house that you aren’t sure what to do with? Bring your personal items to Shred Day at ECU! Shred Day provides a great opportunity to reduce theft and security risks, free up some space, and get rid of old, useless files. For more details, visit [ecu.org/shred](http://ecu.org/shred).



SCAN ME

**Friday, October 21** 1:00 p.m. – 5:00 p.m.  
Pine Tree Branch (or until trucks reach maximum capacity)  
2002 West Loop 281  
Longview, TX 75604

\*In order to accommodate all members participating, please limit your vehicle to the equivalent of four (4) boxes (12”x10”x15”) or less.

Facebook: [ECUBesideYou](https://www.facebook.com/ECUBesideYou)

Instagram: [@eastmancreditunion](https://www.instagram.com/eastmancreditunion)

Federally insured by NCUA

### Take Action! Confirm Your Contact Information with ECU!

It’s important to be timely and proactive about updating your contact information so you can stay on top of your finances and credit. It only takes a few minutes, plus it can help protect you from identity theft and ensure you receive the critical correspondence you need.

**Please verify we have your correct address, phone numbers, and email address by logging in to ECU Online Banking or the ECU Mobile App, visiting a branch, or calling our Member Contact Center at 800.999.2328, today!**

## ECU Cuts Ribbon in Hallsville

Eastman Credit Union board members and management gathered on Tuesday, June 7th to celebrate the opening of the new Hallsville branch.

“We serve a lot of members in Hallsville and Harrison County, who are as excited as we are about the convenience this branch will provide! We appreciate our members’ loyalty,” said Kelly Price, ECU’s President and CEO.

The Hallsville branch is a full-service branch located at 710 West Main Street, featuring five drive-through lanes, two ATMs, a teller window, member service and consumer lending offices, safe deposit boxes, and more.



# ECU BESIDE YOU

# Why Choose ECU Visa®?

Whether you're considering a new credit card with ECU or you already have one, it's important to understand what sets ECU's cards apart. Here are just a few of the benefits you should be aware of:

**ECU Cards App** – With the tap of your finger, you can turn your cards on and off, set up instant alerts, and even notify us of your travel, so you avoid experiencing interruptions. Download the ECU Cards app in your smartphone's app store and take control!

**2022 Quarterly Double Points** – Throughout 2022, earn double points on select purchases each quarter using an ECU rewards card. Now through September 30, 2022, double points can be earned when using your rewards cards at Department Stores and Restaurants.

**No Annual Fee or Balance Transfer Fee** – Never pay an annual fee just for having an ECU credit card.

Looking to transfer your balance from your high-interest credit card to a low-interest ECU Visa? Perform a balance transfer for no fee from the convenience of online banking.

**Want to learn more? Visit [ecu.org/visa](http://ecu.org/visa) to get started!**

## Fee Rebates Now Available for Non-ECU ATMs Located in Texas

At Eastman Credit Union, we are always searching for ways to add extra value and convenience for our members, and we understand that there are currently limited options for surcharge-free ATMs in the Texas area.

**That's why we are now rebating fees for non-ECU ATMs located in Texas (up to \$10 per month)!**

That's right! When you use a non-ECU ATM located in Texas and are charged a fee by that ATM, you will receive a rebate to your account for the fee (up to \$10 per month).

You'll be able to see the rebate to your account on the following business day of your eligible non-ECU ATM transaction.

You will no longer have to go out of your way to find an ECU ATM or pay unnecessary fees at another financial institution's ATMs. Isn't that convenient?

**And that's what it means to have ECU Beside You!**



## Does Your Financial Plan Still Fit?

Have you recently had changes to your lifestyle, family, marital status, or career? Have your personal and financial objectives changed? If so, now is the time for a financial plan review. Financial plans should be reviewed regularly to make sure they still fit your needs.

**Please call for your free consultation today!**

**Harry Headrick**  
Investment Consultant  
Serving Longview, TX Branches  
903.381.6523

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For more details about ECU's products and services, visit [www.ecu.org](http://www.ecu.org), or call 903.381.6500 or 800.999.2328.

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