



ECU NEWS

Newsletter for Members • September 30, 2021

News Briefs



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Important information: Loan and payment deferral subject to approval.



ECU Breaks Ground in Downtown Kingsport



Eastman Credit Union conducted a ceremonial groundbreaking on Thursday, September 16th in celebration of a new branch on the corner of Clinchfield Street and West Market Street in downtown Kingsport. During the ceremony, local officials, along with ECU staff, turned soil to officially mark the start of construction on the new facility.

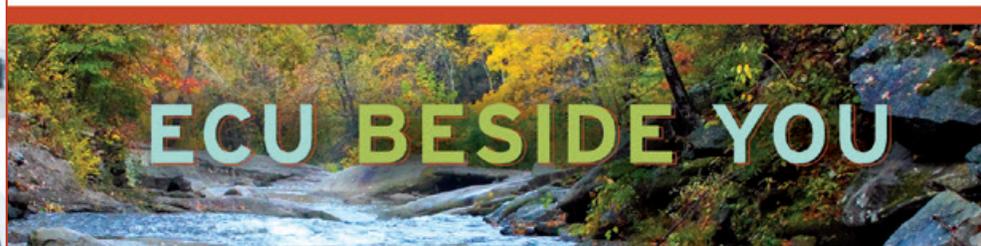
“We’re excited to celebrate the groundbreaking of our newest branch, which will be unlike any other ECU branch. We are always looking for ways to enhance our members’ experience, and we are eager to bring you an even more convenient and versatile way of doing business with us,” said Kelly Price, ECU’s President and CEO.

With plans to replace ECU’s current branch on Ravine Road, this new location will provide members with easier access and more efficient service. This new, innovative location will provide members with the exceptional service they’ve come to know, but with a hybrid model featuring drive-through and curbside assistance. In addition to three drive-through teller lanes, this branch will also boast two lanes containing Interactive Teller Machines (ITMs). ITMs function much like traditional ATMs, but with a video option that provides members with teller assistance when needed.

“The branch design and site plan will also embrace ECU’s nature brand element by providing abundant green space and landscaping in downtown Kingsport,” said Debra Bridwell, ECU’s Senior Vice President, Chief Marketing and Facilities Officer.

The new Kingsport branch is set to open in the Spring of 2022.

ECU BESIDE YOU



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Earn 3 points per dollar spent on net purchases made at the following merchants: grocery stores, gas stations and gas pumps, Walmart.com, Target.com, and Amazon.com.

Thanksgiving Holiday Special Earn 5X Points

Earn 5 points per dollar spent on ALL net purchases made during November 25 - 29.

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Pay 1.99% APR on all purchases made using any ECU Credit Card through December 31, 2021. Remaining balances after June 30, 2022 will convert to a great, low rate of 7.75% APR - 18.00% APR.

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Important Information: Rates and terms are subject to change without notice. APR is Annual Percentage Rate. Interest will accrue on all balances unless paid in full at the end of each billing cycle. Business accounts and other ECU loan balances are not eligible for the promotional rate. For details on Visa Cardholder Agreement, please visit www.ecu.org.



'Tis (Almost) the Season

With less than three months to Christmas, it's a great time to start planning your holiday expenses! Whether it's gift giving, a holiday event, or travel expenses to Grandma's house, ECU can help with our Holiday Loan!

Qualifying members may borrow up to \$8,000 for 18 months, with rates as low as 4.95% APR*.

Don't wait until Christmas Eve!

Apply today!

Important information:

*APR is Annual Percentage Rate. Rate effective as of October 1, 2021. For every \$1,000 financed for 18 months, the payment would be \$57.76 at 4.95% APR. Loan subject to credit approval.



ECU CUTS RIBBON IN LONGVIEW, TEXAS

Eastman Credit Union board members and management gathered on Thursday, August 5th to cut the ceremonial ribbon for their newest branch in the Pine Tree area of Longview, TX.

"We are excited about the opportunities the new branch will provide our members and the community. Members will enjoy this great location. With 5-acres and 34,000-square-feet, this facility will be a catalyst for growth. The additional space will allow us to expand our services by growing our departments and our staff," said Kelly Price, ECU's President and CEO.

The branch is located near the entrance of Pine Tree Junior High on West Loop 281. It features six drive-through lanes, two ATMs, teller windows, member service and consumer lending offices, safe deposit boxes, and more. The upper floors will offer staff training facilities, offices, and room for future growth.



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Scheduling a retirement tune-up with a financial advisor is always a great idea. Your advisor can discuss with you what you need to do to help pursue retirement security and feel confident about your future.

Please call today for a free consultation with an ECU Asset Management Financial Advisor.

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