

ECU NEWS

Annual Member Survey

***ECU Members Say
“ECU treats me as if I have millions
of dollars in my account!”***

With 85.7% of Eastman Credit Union members scoring as Happy Members, members again ranked great service as the number one reason they do business with ECU.

“Thanks to ECU’s investment in both physical branches and digital banking, members of all ages report relying on multiple ways to interact with the credit union. When members have a choice, banking becomes more convenient, and that boosts member satisfaction and loyalty,” said Catherine Lewis, Market Researcher of The Maclean Group in Charlotte, North Carolina.



Newsletter for Members • June 30, 2022

News Briefs



ECU Shred Days

Do you have outdated, confidential documents lying around your house that you aren’t sure what to do with? Bring your personal items to Shred Day at ECU! Shred Days provide a great opportunity to reduce theft and security risks, free up some space, and get rid of old, useless files. For more details, and a full schedule, visit ecu.org/shred.



SCAN ME

UPCOMING SHRED DAYS:

- Saturday, September 17 8:00 a.m. – 12:00 p.m.
Greeneville branch
- Saturday, September 24 8:00 a.m. – 12:00 p.m.
Blountville branch
- Saturday, October 1 8:00 a.m. – 12:00 p.m.
Gray branch
- Saturday, October 15 8:00 a.m. – 12:00 p.m.
Meadowview branch

* Branches are not open for regular business on Saturdays.
* In order to accommodate all members participating, please limit your vehicle to the equivalent of four (4) banker boxes (12"x10"x15") or less.

RV & Powersports Loans

Summer is here! Are you looking for a way to take advantage of the warm weather? ECU’s RV & Powersports loan is just what you need to get the most out of these sunny days!

Whether your idea of fun is a day on the lake in a new boat, off-roading on an ATV, or a weekend away in a camper, we’ve got a loan for that!

Plus, with affordable rates and no payments for 90 days, you can play now and pay later.

***Visit ecu.org/play
to apply today!***

Loan and payment deferral subject to approval.



 Facebook: [ECUBesideYou](https://www.facebook.com/ECUBesideYou)

 Instagram: [@eastmancreditunion](https://www.instagram.com/eastmancreditunion)

Federally insured by NCUA



ECU BESIDE YOU

Clinchfield Grand Opening

Clinchfield Now Open with a New Twist on Convenience

ECU board members, management, and staff, along with community partners and friends, recently celebrated the opening of ECU's newest Kingsport branch on the corner of Clinchfield and West Market Street.

"Opening a branch is always exciting, but today is a milestone for ECU members. The Clinchfield branch offers a new level of convenience. Members will never leave their cars with curbside assistance, four drive-through lanes, and in the next few months, two Interactive Teller Machines," said Kelly Price, ECU's President and CEO.



The Clinchfield branch will offer ECU's extraordinary services in a modern way! Members will stay in their cars to conveniently do business. You can sign loan documents, open/close/renew investment certificates, drop off or pick up items, and utilize notary services. In addition, members can block lost or stolen cards, get replacement Visa Debit or Credit cards, deposit checks, transfer money, and more.

"We realize that walking into a branch is difficult for some people, others may be in a hurry, and some may prefer the convenience of curbside service. We want to serve you in a way that meets your needs. For those members who prefer a traditional, walk-in branch, ECU has several branches near downtown, including Wilcox Drive and Allandale," said Price.

Why Choose ECU Visa®?

Whether you're considering a new credit card with ECU or you already have one, it's important to understand what sets ECU's cards apart. Here are just a few of the benefits you should be aware of:

ECU Cards App – With the tap of your finger, you can turn your cards on and off, set up instant alerts, and even notify us of your travel, so you avoid experiencing interruptions. Download the ECU Cards app in your smartphone's app store and take control!

2022 Quarterly Double Points – Throughout 2022, earn double points on select purchases each quarter using an ECU rewards card. Now through September 30, 2022, double points can be earned when using your rewards cards at Department Stores and Restaurants.

No Annual Fee or Balance Transfer Fee – Never pay an annual fee just for having an ECU credit card.

Looking to transfer your balance from your high-interest credit card to a low-interest ECU Visa? Perform a balance transfer for no fee from the convenience of online banking.

Want to learn more?
Visit ecu.org/visa to get started!



Are You Ready to Buy, Build, or Upgrade?

Whether you are ready to buy a home, build a home, or upgrade the home you're in, ECU can help! With a variety of mortgage, construction, and home equity loan options, ECU can make your dreams come true!

To learn more or apply today, visit ecu.org/mortgage.



ECU Sponsors Congressional Art Contest

Every spring, the Congressional Art Institute sponsors a nationwide high school visual art competition. Eastman Chemical Company and Eastman Credit Union are honored to sponsor the Congressional Art Contests for Tennessee's First Congressional District and Virginia's Ninth Congressional District. First-place winners from each contest are displayed for one year in the U.S. Capitol.

ECU thanks Congresswoman Harshbarger (TN) and Congressman Griffith (VA) for their support of education initiatives.



Winners from Tennessee's First District

Pictured Left to Right: Dr. Scott Hummel, Tusculum University President; Kindle Conkin, ECU Corporate Communications Manager; Congresswoman Diana Harshbarger; Jason Meredith, Eastman State Government Affairs Representative

(Artists not pictured) Second Place: Luke Pennington, Dobyns-Bennett High School;
First Place: Kat B, Gatlinburg-Pittman High School; Third Place: Zachary Hayes, Dobyns-Bennett High School



Winners from Virginia's Ninth District

Pictured Left to Right: Bridget Lamie, ECU Branch Manager; Third Place: Emma Dingus, Twin Spring High School;
First Place: Maria Wilson, Virginia High School; Second Place: Natalie Vega: Carroll County High School;
Congressman Morgan Griffith



Take Action!

Confirm Your Contact Information with ECU!

It's important to be timely and proactive about updating your contact information so you can stay on top of your finances and credit. It only takes a few minutes, plus it can help protect you from identity theft and ensure you receive the critical correspondence you need.

Please verify we have your correct address, phone numbers, and email address by logging in to ECU Online Banking or the ECU Mobile App, visiting a branch, or calling our Member Contact Center at 800.999.2328, today!

Does Your Financial Plan Still Fit?

Have you recently had changes to your lifestyle, family, marital status, or career? Have your personal and financial objectives changed? If so, now is the time for a financial plan review. Financial plans should be reviewed regularly to make sure they still fit your needs.



Please call for your free consultation today!

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Serving Kingsport
423.578.7371

Mark Dennis
Investment Consultant
Serving Blountville and by appointment at
Bristol and Abingdon Branches
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For more details about ECU's products and services, visit www.ecu.org, or call 423.229.8200 or 800.999.2328.

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